

# MIKE V. ROY

14728 BURCHAM RD. LOGAN OHIO 43138 740.380.0099 [mike@mikevroy.com](mailto:mike@mikevroy.com) [www.mikevroy.com](http://www.mikevroy.com)

**Summary** **Creative** professional with 20 years experience in instructional technology.

**Problem-solver** who views challenges as opportunities, a self-starter, able to deal with complexity and devise creative solutions, able to adapt to change, quick to rebound from setbacks or disappointments with a positive attitude.

**Team-player** — relational, empathetic, good at consensus building, working with others.

Effective **communicator** — good listener, perceptive, observant, articulate, excellent written communication and effective presentation skills.

Highly **productive**, self-disciplined worker with a large portfolio of successful accomplishments, attention to detail, commitment to quality, technical competence and the ability to see a project through from concept to completion without supervision.

**Education** **Instructional Technology and Design, M.Ed**  
**University of Virginia, 1997**

**Media Specialist, M.S.**  
**Longwood University, 1996**

**English & Mathematics Education, B.A.**  
**University of Michigan, 1986**

**Work History** **Instructional Designer, Web & Multimedia Developer, Manager, Assistant Director**  
**Ohio University, 2001 - 2018**

**Director, Instructional Designer**  
**Liberty University, 1997 - 2001**

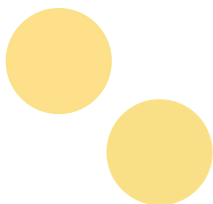
**Graduate Assistant, Instructional Technology**  
**University of Virginia, 1996 - 1997**

**Teaching** **Professor, adjunct**  
**Ohio University, 2014 - present**  
Taught principles of design, the creative process and production techniques in visual communications and publication design.

**Professor, adjunct**  
**Liberty University, 2000 - 2004**  
Taught web design courses (classroom and online)

**College Instructor**  
**East China Normal University, Shanghai China, 1988**  
Taught English language and Western Cultural studies to Chinese college students

**High School Teacher** English and math  
**Fluvanna, Virginia, 1989 - 1996, and Fort Lauderdale, Florida, 1986 - 1988**



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## Managing

### **Instructional Design Manager**

Supervised instructional designers to support 12 departments and 6 regional campuses.

Used instant messaging tools (Skype, Slack, Google Hangouts) to work with remote and distributed workers. Met via bi-weekly, remote and face-to-face one-on-one meetings with directs to ensure needs were communicated and being satisfied.

Implemented intra-team networking, mentoring and collaboration so team members could effectively collaborate on design projects. Established a strategy for team sharing of resources, assets, and project files using a remote file server.

Created a standard methodology for the team to use with course design phases, timelines and deliverables. Achieved team buy-in through consensus building and meaningful input from members and constituents.

Piloted an initiative to employ teams of student workers to support instructional designers in developing media content. I hired, trained and supervised students, managed projects, established policy procedures and performance metrics. For going above and beyond my job requirements, I received accolades and a substantial pay bonus.

## Instructional Design

### **Faculty Consultations**

Consulted with subject matter experts to design courses.  
Developed courseware for teaching and learning.

### **Workshops and Studios**

Designed and taught workshops for faculty on effective use of teaching technologies.

#### **Course Design Institute**

Intensive five-day institute for re-designing a full course.

#### **Flipped Classroom Studio**

I designed this five-week studio facilitated by team members. Course content was delivered via video podcasts to allow classtime for application and problem-based learning.

#### **Teaching Online Faculty Workshop**

I developed and led this workshop on how to design and manage online courses that are engaging, effective and learner-centered.

## Web Design

**Support Websites** — for technical applications.

#### **Blackboard Support website - [See website for more info](#)**

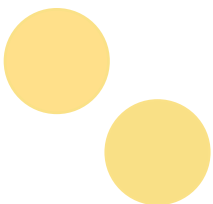
Enabled service-desk staff to manage how-to docs to serve end-user needs.

#### **Training Seminars website**

Allowed users to enroll in training workshops and submit course evaluations. A dashboard allowed staff to add, modify or delete courses, sections.

#### **Catmail pilot and training website**

Used to communicate project updates, time-tables, and end-user documentation.



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## Multimedia Design

**eLearning Modules** — I created media-rich learning modules that combine motion, graphics, video, and audio narration. Each module includes activities and assessments that are aligned with measurable learning objectives. I developed these projects and many others with faculty subject matter experts.

Screenwriting (*Media Arts & Studies*) — [video and more info](#)

Classical Mythology (*Classics*) — [video and more info](#)

Study of Religion (*World Religions*) — [video and more info](#)

History of Rock (*Fine Arts & Music*) — [video and more info](#)

Management (*Business*) — [sample and more info](#)

## Video Production

**Instructional Videos** — to promote teaching strategies and technologies.

Flipped Classroom (*all departments*) — [video and more info](#)

English Language Improvement Program (*OPIE*) — [video and more info](#)

Business Model Design (*Ohio Society of Engineers*) — [more info](#)

**Training Videos** — to promote university technology services, and to support major university technology initiatives and upgrades.

NextGen SIS Training (*Office of Information Technology*) — [video and more info](#)

Tech promo (*Office of Information Technology*) — [video and more info](#)

## Graphic Design

**Poster Campaigns** — to promote technology services and initiatives.

Promotions campaign (*OIT*) — [more info](#)

Communications campaign (*OIT*) — [more info](#)

## Software Skills

### Education tools

Articulate 360, Camtasia, Adobe Captivate, PowerPoint, Office, TopHat, Qualtrics

### Multimedia and graphics tools

Adobe Creative Suite: Photoshop, Illustrator, After Effects, Flash, InDesign, Audition, Apple Motion, DVD Studio Pro, Fotomagico, Audacity

### Video production tools

Adobe Premiere Pro, Camtasia, iMovie, Apple Final Cut Pro

### Web Design tools

HTML, CSS, Dreamweaver, Cold Fusion, SQL, WordPress

## Home Business

**Royal Oak Media Productions** — My wife and I operate a multimedia business from our home since 2005. We produce custom-designed multimedia presentations and websites for business and family events.

See website: [www.royaloakmedia.com](http://www.royaloakmedia.com)