



MIKE V. ROY



14728 BURCHAM RD. LOGAN OHIO 43138 740.380.0099 mike@mikevroy.com www.mikevroy.com

Summary

Effective **communicator** — good listener, perceptive, observant, articulate, excellent written communication and effective presentation skills.

Problem-solver who views challenges as opportunities, a self-starter, able to deal with complexity and devise creative solutions, able to adapt to change, quick to rebound from setbacks or disappointments with a positive attitude.

Team-player — relational, empathetic, good at consensus building, working with others.

Highly **productive**, self-disciplined worker with a large portfolio of successful accomplishments, attention to detail, commitment to quality, technical competence and the ability to see a project through from concept to completion without supervision.

Education

PhD. coursework in Adult Learning Online, Game Design, and Advanced ID Theory, et al. Ohio University, 2012-2014

Instructional Technology and Design, M.Ed. University of Virginia, 1997

Media Specialist, M.S. Longwood University, 1996

English & Mathematics Education, B.A. University of Michigan

Work History

Business Owner and Creative Director Mike V Roy LLC, 2018 - present
Royal Oak Media, 2007 - 2018

Instructional Designer, Web & Multimedia Developer, Manager, Assistant Director Ohio University, 2001 - 2018

Director, Instructional Designer Liberty University, 1997 - 2001

Teaching

Graphic Design Instructor, Adjunct Professor Ohio University, 2014 - 2018

Taught Visual Communications and Publication Design. Topics: principles of graphics design, layout and production techniques and implementing the creative process.

High School Teacher Fluvanna, Virginia and Fort Lauderdale, Florida
Taught English writing, literature and Geometry (mathematics).



Managing



Instructional Design Manager

Supervised staff of 15 instructional designers to support 12 departments and 6 regional campuses. Achieved success through team-based course design methodology with meaningful input from team members, networking, mentoring and collaboration.

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Consulting

Learning Designer and Developer

Independent consultant, experienced in diverse fields including Military, Medicine, Business Finance, Education and Fashion Retail. Design & produce instructional materials (interactive, web, video and print) for eLearning courses and instructor-led training.

Designed and developed projects with corporations including: Delta Airlines, Corporate Visions, Alliance Data, Office of the Mayor of New York City, Cox Business, Medical Library Association, Mosaic, United Airlines, and the United States Coast Guard.

Worked as Instructional Designer with PVH Corp, one of the world's largest global apparel companies, and brands Calvin Klein, Tommy Hilfiger, Phillip Van Heusen, IZOD, ARROW, Speedo, Warner's, Geoffrey Beene and True&Co in New York City. Worked on major change management project with subject matter experts from around the globe and facilitated training in New York City, New Jersey and Hong Kong. Created eLearning courses and blended training using Adobe CC, Camtasia, Articulate Storyline and Rise.

Worked with Evolve Solutions Group to develop eLearning for Arby's, Buffalo Wild Wings, Jimmy Johns, Sonic, and Rusty Taco, as well as SDG&E, Right Management and Cisco.

Awards

Instructional Design Competitions

Taco Builder Simulation Game

Winner of "Best in Show - Vendor" - DemoFest, Las Vegas, 2021

Sonic Burger Simulation Game

Silver Winner - Davey Awards, 2022

Silver Winner in "Training / E-Learning" - Horizon Interactive Awards, 2022

Speaking

Conference Presentations - workshops and national conferences.

Learning Solutions Conference & Expo - Orlando, Florida, 2019, 2020, 2023

How to Create eLearning Scenarios Using Story Beats from the Comedy Plot Curve

ATD Learning Technologies and Design Day Conference - Dublin, OH 2019

How to Plot Scenarios Using Story Beats from Comedy

OHECC Conference - Athens 2012

Visible Learning; Using a Student Response System,

EDUCAUSE Midwest Regional Conference - Chicago 2005

Interactive Learning Modules Instead of Lectures: Classical Mythology

University Teaching Studios

Designed and taught workshops on various topics: Teaching Online, eLearning Design, Team-Based Learning, Teaching through Story-telling, Adult Learning, Flipped Classroom, Socratic Method, Visual Design and Multimedia Learning.

Web Design

Training and Support Websites

Designed websites to coordinate university-scale change management project initiatives ([more info](#)) and to manage support for software tools and applications. [more info](#)

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Instructional Design

eLearning Modules — I create media-rich learning modules that combine graphics, animation, interaction, storytelling scenarios, video, and audio narration. Each module includes activities and assessments that are aligned with measurable learning objectives. I developed these eLearning modules and many others.

Simulation Game (*Sonic Burger building practice*) — [more info](#)

Simulation Game (*Rusty Taco building practice*) — [more info](#)

Murder Mystery Game (*Business Management*) — [more info](#)

Interactive Comic Book (*Policing Domestic Violence*) — [more info](#)

Technical Skills Learning (*Operating a Fertilizer Factory*) — [more info](#)

Self-Paced eLearning (*Mentoring Coast Guard Inspectors*) — [more info](#)

Simulation Game (*Jimmy John's: "May I take your order?"*) — [more info](#)

Scenario-Based module (*Librarians Supporting Medical Research*) — [more info](#)

ILT Training and eLearning (*Software for Fashion Designers*) — [more info](#)

Idea Exploration

eLearning Experiments — to explore ideas and make discovery through iteration.

Escape Room (*Navigating through a Place*) — [more info](#)

Alien Invasion (*Atmospheric Affect*) — [more info](#)

Video Production

Instructional Videos — to promote teaching strategies and technologies.

Management (*training videos*) — [more info](#)

Screenwriting (*Media Arts & Studies*) — [more info](#)

History of Rock (*Fine Arts & Music*) — [more info](#)

Graphic Design

Instructional Courseware — to promote training initiatives.

Arby's & Buffalo Wild Wings (*Inspire Brands*) — [more info](#)

Software Skills

Education tools

Articulate 360 Storyline, Rise, Camtasia, Adobe Captivate, PowerPoint, Word, Excel

Multimedia and graphics tools

Adobe CC Photoshop, Illustrator, InDesign, After Effects, Flash, Audition, Apple Motion, DVD Studio Pro, Twine, Fotomagico, Audacity

Video production and web design tools

Adobe Premiere Pro, Camtasia, iMovie, Apple Final Cut Pro, HTML, CSS, Dreamweaver, Cold Fusion, SQL, WordPress

Business Owner

Mike V Roy (2018-present) — website: www.mikevroy.com

Royal Oak Media (2007-2018) — I owned and operated a video production and multimedia design business serving hundreds of clients. Website: www.royaloakmedia.com