

MIKE V. ROY

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Summary **Creative** professional with 21 years experience in instructional design.

Problem-solver who views challenges as opportunities, a self-starter, able to deal with complexity and devise creative solutions, able to adapt to change, quick to rebound from setbacks or disappointments with a positive attitude.

Team-player — relational, empathetic, good at consensus building, working with others.

Effective **communicator** — good listener, perceptive, observant, articulate, excellent written communication and effective presentation skills.

Highly **productive**, self-disciplined worker with a large portfolio of successful accomplishments, attention to detail, commitment to quality, technical competence and the ability to see a project through from concept to completion without supervision.

Education **Instructional Technology and Design, M.Ed**
University of Virginia, 1997

Media Specialist, M.S.
Longwood University, 1996

English & Mathematics Education, B.A.
University of Michigan

Work History **Owner and Creative Director**
Royal Oak Media, 2007 - present

Instructional Designer, Web & Multimedia Developer, Manager, Assistant Director
Ohio University, 2001 - 2018

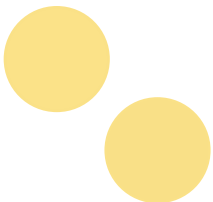
Director, Instructional Designer
Liberty University, 1997 - 2001

Graduate Assistant, Instructional Technology
University of Virginia, 1996 - 1997

Teaching **Professor, Adjunct**
Ohio University, 2014 - present
Taught Visual Communications and Publication Design. Topics: principles of graphics design, layout and production techniques and implementing the creative process.

College Instructor
East China Normal University, Shanghai China
Taught English language and Western Cultural studies to Chinese college students.

High School Teacher
Fluvanna, Virginia and Fort Lauderdale, Florida
Taught English writing, literature and Geometry (mathematics).



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Consulting

eLearning Designer

Worked as Instructional Design consultant for Change4Growth in Columbus, OH with PVH Corp (www.pvh.com) one of the world's largest global apparel companies, and brands Calvin Klein, Tommy Hilfiger, Phillip Van Heusen, IZOD, ARROW, Speedo, Warner's, Olga, Geoffrey Beene and True&Co in New York City and with Alliance Data Systems (www.alliancedata.com) in Columbus, Ohio.

Designed & produced instructional materials (web media, video, print) for major change management project at PVH. Worked with subject matter experts from around the globe and facilitated training in New York City, New Jersey and Hong Kong. Created eLearning courses and blended training using Adobe CC, Camtasia, Articulate Storyline and Rise.

Managing

Instructional Design Manager

Supervised instructional designers to support 12 departments and 6 regional campuses.

Managed a staff of 15 people who worked on-location, remote from home or distributed on regional campuses. Met with each person bi-weekly and one-on-one, to maintain clear communications and to clarify goals, needs and expectations.

Implemented intra-team networking, mentoring and collaboration so team members could effectively collaborate on design projects. Established a strategy for team sharing of resources, assets, and project files using a remote file server.

Achieved success through consensus building and meaningful input from team members. Established a team-based course design methodology for project phases, timelines and deliverables. Piloted an initiative to support over-extended design staff through student apprenticeships and received accolades for innovative problem-solving.

Speaking

Conference Presentations - workshops and national conferences.

Learning Solutions Conference & Expo – eLearning Guild - Orlando 2019
Using Story Beats to Plot eLearning Scenarios,

OHECC Conference - Athens 2012

Visible Learning; Using a Student Response System,

EDUCAUSE Midwest Regional Conference - Chicago 2005

Interactive Learning Modules Instead of Lectures: Classical Mythology

University Teaching Studios

Designed and taught workshops to faculty on effective teaching and learning.

Topics I've taught: Teaching Online, Designing eLearning, Team-Based Learning, Teaching through Story-telling, Adult Learning, Flipped Classroom, Socratic Method, Teaching with Questions and Student Polling, Visual Design and Multimedia Learning.

Web Design

Training and Support Websites

Designed websites to coordinate university-scale change management project initiatives and to manage support for software tools and applications. [See website for more info](#)



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Multimedia Design

eLearning Modules — I created media-rich learning modules that combine motion, graphics, video, and audio narration. Each module includes activities and assessments that are aligned with measurable learning objectives. I developed these projects and many others with faculty subject matter experts.

Clothing Design (Retail) — [more info](#)

Management Murder Mystery (Business) — [view this module](#)

Policing Domestic Violence (Criminal Justice) — [view this module](#)

Screenwriting (Media Arts & Studies) — [more info](#)

Classical Mythology (Classics) — [more info](#)

Study of Religion (World Religions) — [more info](#)

History of Rock (Fine Arts & Music) — [more info](#)

Video Production

Instructional Videos — to promote teaching strategies and technologies.

Flipped Classroom (all departments) — [more info](#)

English Language Improvement Program (OPIE) — [more info](#)

Training Videos — to promote university technology services, and to support major university technology initiatives and upgrades.

NextGen SIS Training (Office of Information Technology) — [more info](#)

Tech promo (Office of Information Technology) — [more info](#)

Graphic Design

Poster Campaigns — to promote technology services and initiatives.

Promotions campaign (OIT) — [more info](#)

Communications campaign (OIT) — [more info](#)

Software Skills

Education tools

Articulate 360 Storyline, Rise, Camtasia, Adobe Captivate, PowerPoint, Word, Excel

Multimedia and graphics tools

Adobe CC Photoshop, Illustrator, InDesign, After Effects, Flash, Audition, Apple Motion, DVD Studio Pro, Fotomagico, Audacity

Video production and web design tools

Adobe Premiere Pro, Camtasia, iMovie, Apple Final Cut Pro, HTML, CSS, Dreamweaver, Cold Fusion, SQL, WordPress

Home Business

Royal Oak Media — I own and operate a multimedia design business with my wife from our home. I've developed multimedia and eLearning modules for thousands of people in a variety of industries large and small, including academia, business and retail. See website: www.royaloakmedia.com